

SITE 07

DEVELOPMENT OF TOURISM RELATED
FACILITIES FOR CHOLANAHALLI SITE AT
K.R.NAGARA TALUK, MYSURU DISTRICT
UNDER THE CIRCUIT DEVELOPMENT FOR SOUTHERN
KARNATAKA (MYSURU – SRIRANGAPATTANA –
HASSAN – BELURU – HALEBIDU)

PROJECT INFORMATION MEMORANDUM



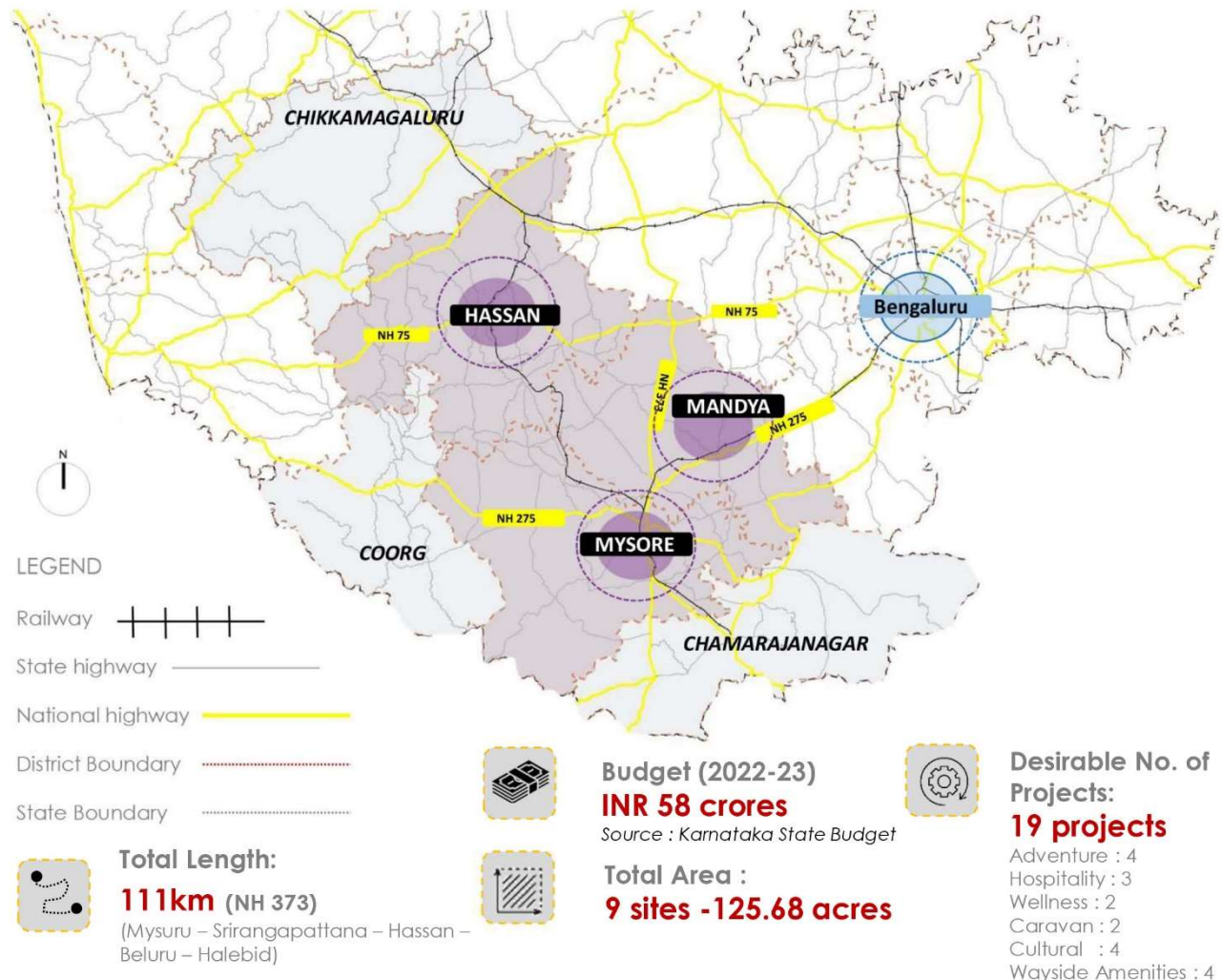
Project Information Memorandum

PROJECT BACKGROUND

Karnataka with its wide variety of tourism offerings such as beaches, hill stations, heritage monuments, national parks, wildlife sanctuaries etc. continues to be a prime tourism destination in India. Given the variety of tourism assets, the state is promoted under the tagline “One State, Many Worlds”. Department of Tourism, Government of Karnataka (the “DoT” or the “Client”) established in 1974, is vested with the responsibility to develop and promote Karnataka Tourism.

DoT intends to develop Tourist Infrastructure across sites in Circuit in Southern Karnataka (Mysuru – Srirangapattana – Hassan – Beluru – Halebidu) on PPP mode. The Karnataka State Budget 2022-23 has proposed for the development of Hampi – Badami – Aihole – Pattadakal – Vijayapura tourist circuit (North Circuit) and Mysuru – Srirangapatna – Hassan – Belur – Halebidu tourism circuit (South Circuit) to be developed under the PPP model to promote tourism. Development of the circuit is expected to converge with the support offered for tourism projects under the Karnataka Tourism Policy 2020-26.

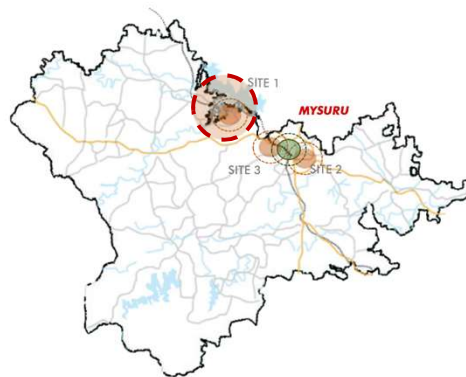
ABOUT SOUTHERN TOURISM CIRCUIT



Project Information Memorandum

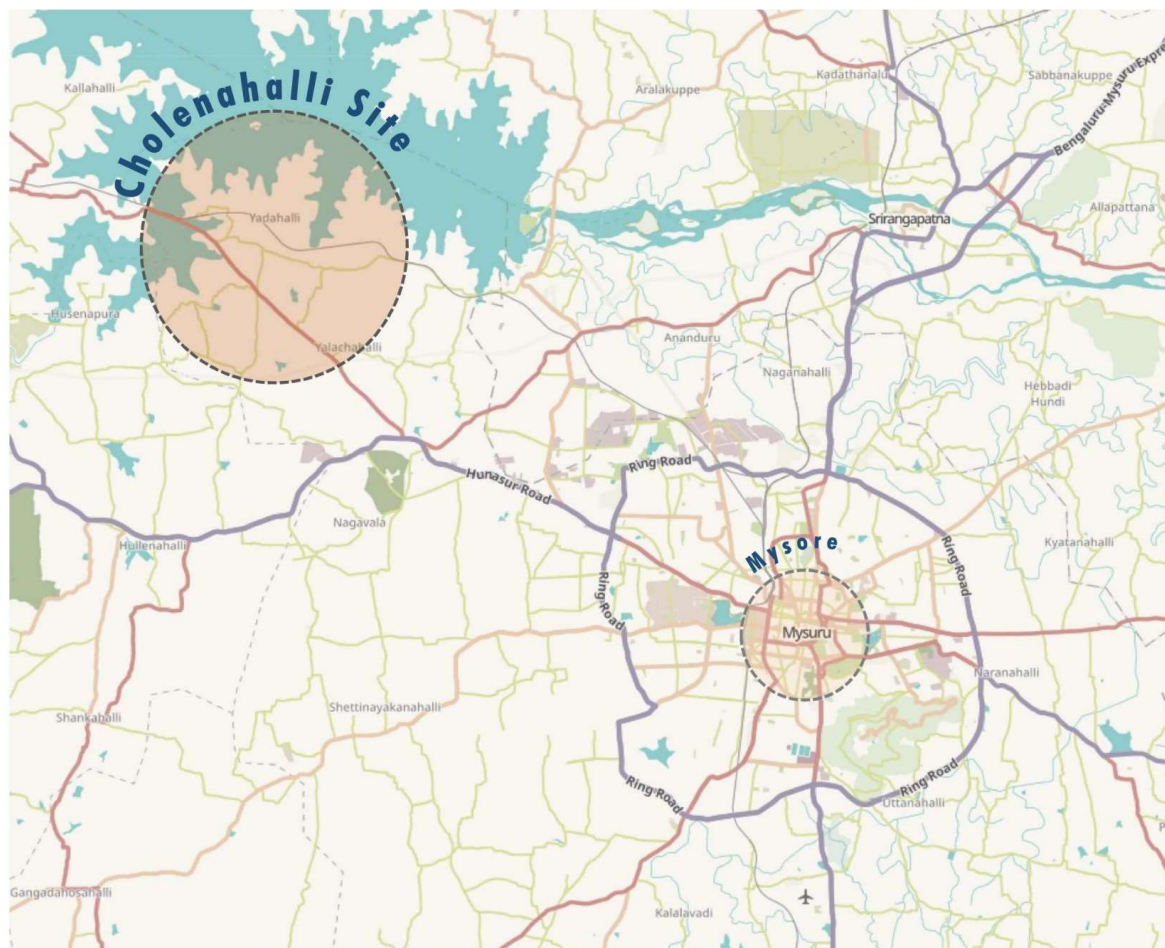
PROJECT SITE

- The site being accessible to KRS backwaters is proposed to be utilized for Water based and Land based Adventure activities. Recreational spaces along with tourist amenities are the major proposals of development.
- This site is located along the main road and has good accessibility. Also this land parcel has a small access to the KRS backwaters.
- Due to these reasons, the land may be developed for various aspects like water related adventure sports, caravan tourism, cultural village, resort, or wellness centre

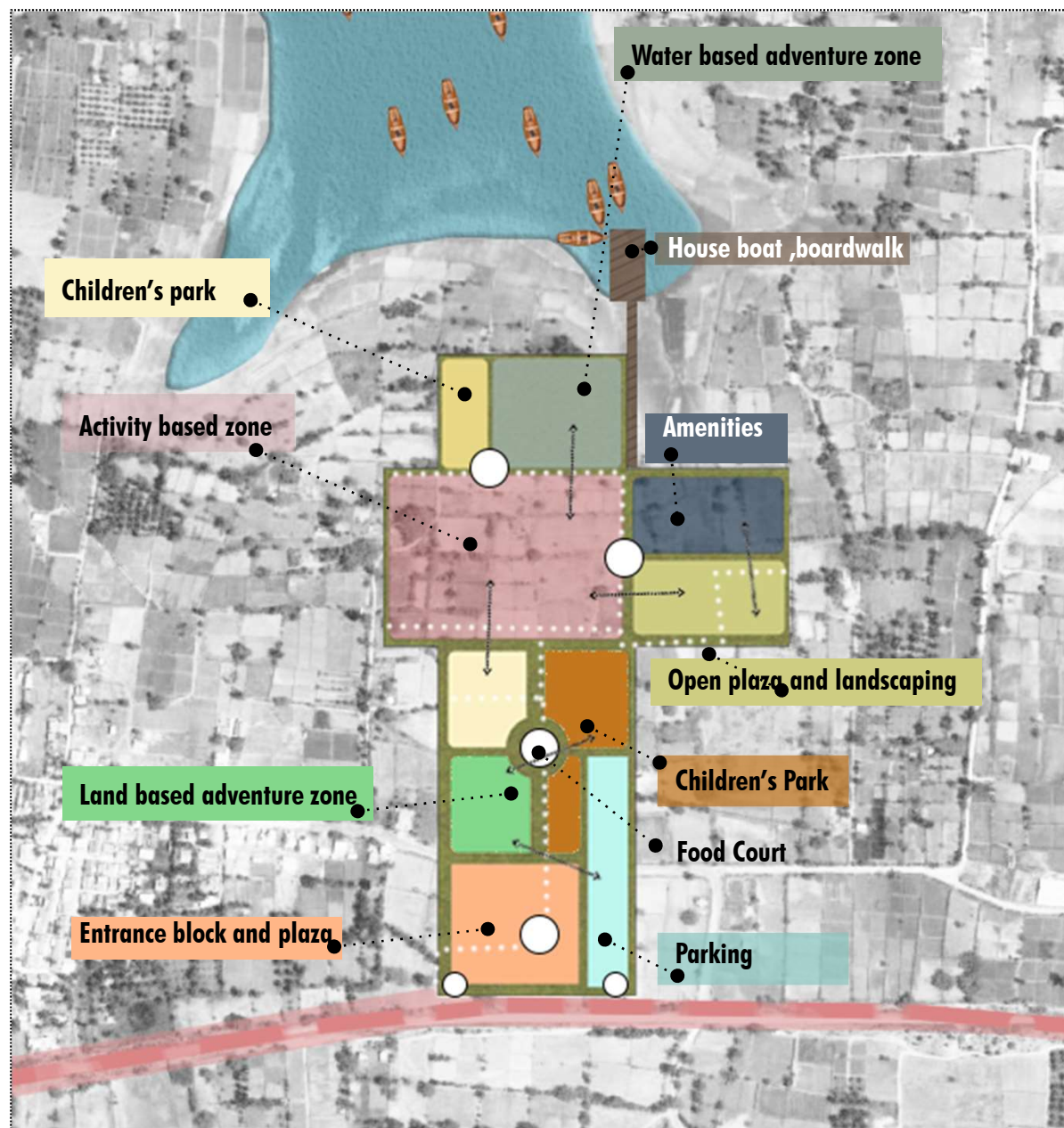


SITE	DETAILS
SITE AREA	19.03 acres
LOCATION	Near to Sagarkatte, KRS backwaters
LAND OWNERSHIP	Department of Tourism, GoK

LOCATION AND CONNECTIVITY



CONCEPT MASTERPLAN



SITE POTENTIAL

Site	Caravan	Cultural	Hospitality	Adventure	Wayside Amenities	Wellness	Others
MYSURU							
CHOLANAHALLI SITE, KRS BACKWATERS	✓	✓	✓	✓		✓	

Project Information Memorandum

PROJECT COST

The total project landed cost is tentatively **Rs.58.62 cr**

PROPOSED COMPONENTS

The components are :

- 1.Parking
- 2.Entrance Block and Plaza
- 3.Land Based Adventure Zone
- 4.Children's Park
- 5.Food Court
- 6.Open Plaza and Landscaping
- 7.Amenities
- 8.House boat and Boardwalk
- 9.Activity based Zone



Houseboat



Water based Activities